Fernanda Serian

SOCIAL MEDIA MANAGER

8+ years at Digital Empire Agency
Experience across hundreds of brands

SOCIAL MEDIA PORTFOLIO

Agency experience. Broad perspective.

8+

YEARS OF PROFESSIONAL EXPERIENCE

Digital Empire Agency

Social Media Manager

Experience working across hundreds of brands

A portfolio for two opportunities

Join a team

Bring eight years of agency experience to an in-house or agency social media role.

Work with a brand

Support businesses through freelance social media management.

Open to social media marketing roles and freelance projects

Industry range

Fitness / Restaurants / Automotive
Doctors / Interior design / E-commerce
Finance / Coaching / Events
Entrepreneurs / Solar / Investors

These sectors are represented in the supplied Page Growth archive. Personal project credits remain under review.

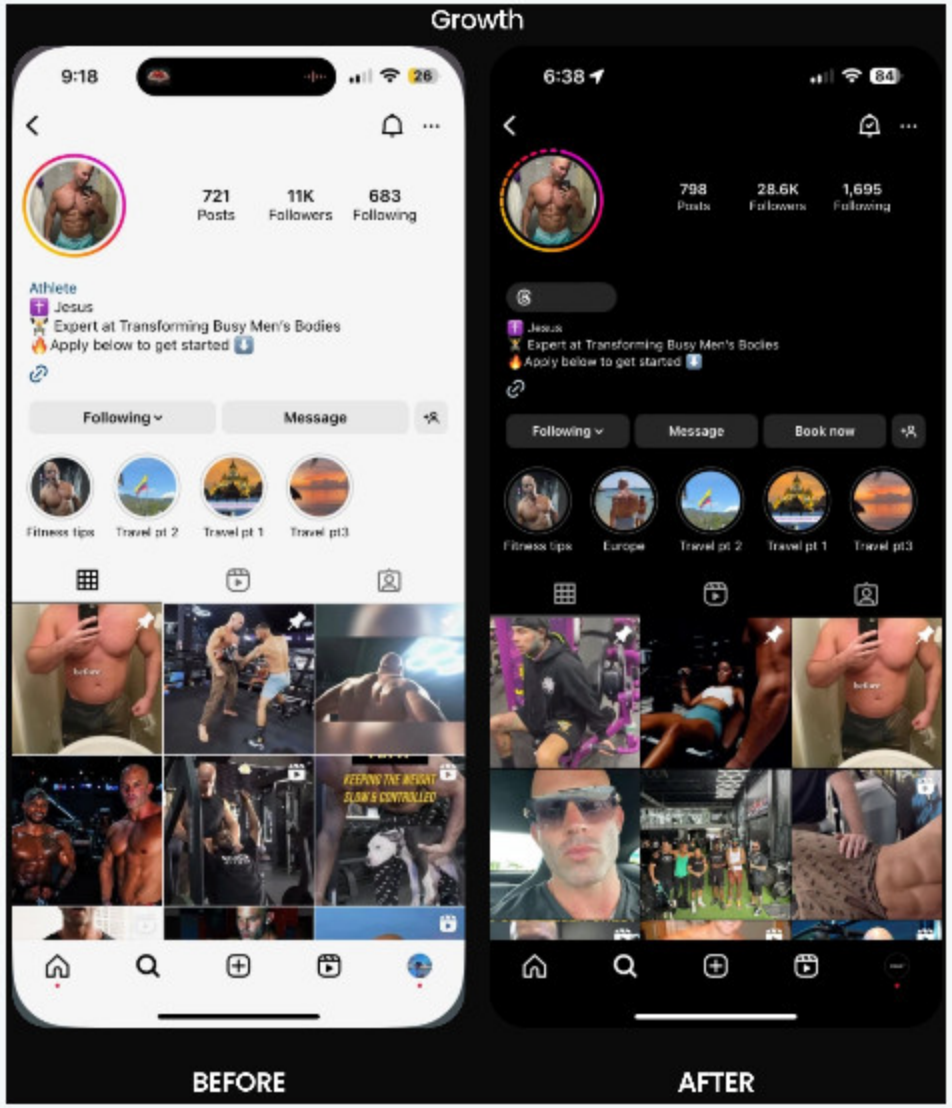
Fitness

11K to 28.6K

FOLLOWERS SHOWN IN SOURCE

An athlete and coaching profile shown at two points in its growth.

Evidence candidate: timeframe, tactics and Fernanda's role require confirmation. Abbreviated counts are rounded as displayed.



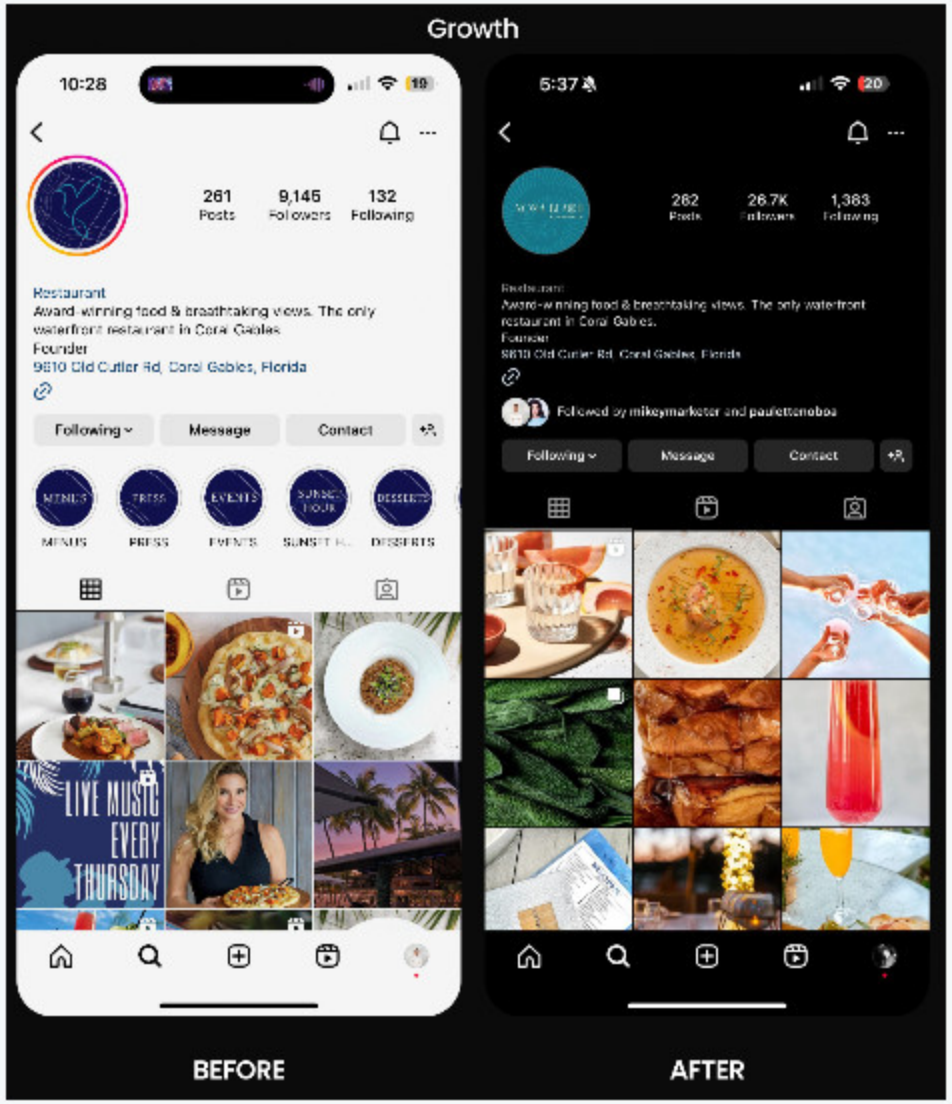
Restaurants

9,145 to 26.7K

FOLLOWERS SHOWN IN SOURCE

A restaurant profile with food, atmosphere and event content.

Evidence candidate: timeframe, tactics and Fernanda's role require confirmation. Abbreviated counts are rounded as displayed.



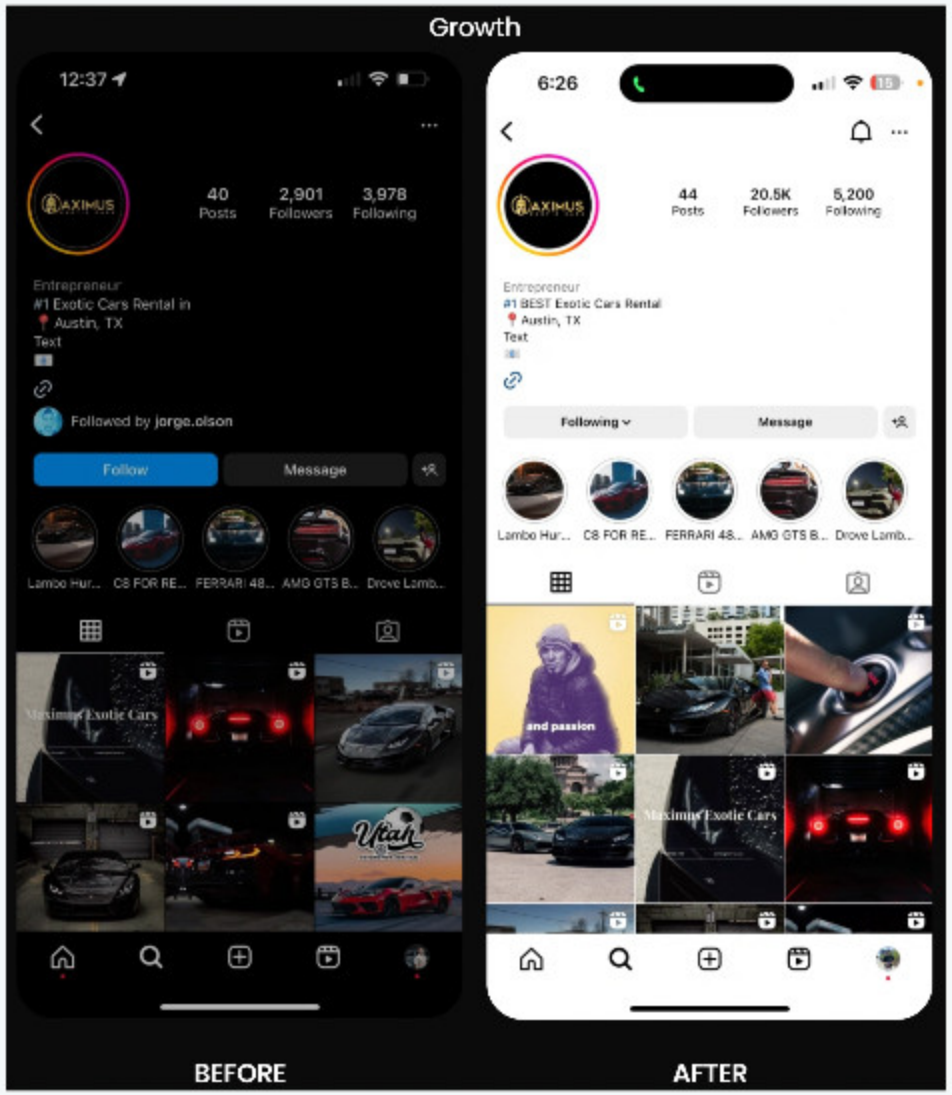
Automotive

2,901 to 20.5K

FOLLOWERS SHOWN IN SOURCE

An exotic-car rental profile with vehicle and lifestyle content.

Evidence candidate: timeframe, tactics and Fernanda's role require confirmation. Abbreviated counts are rounded as displayed.



Fitness engagement

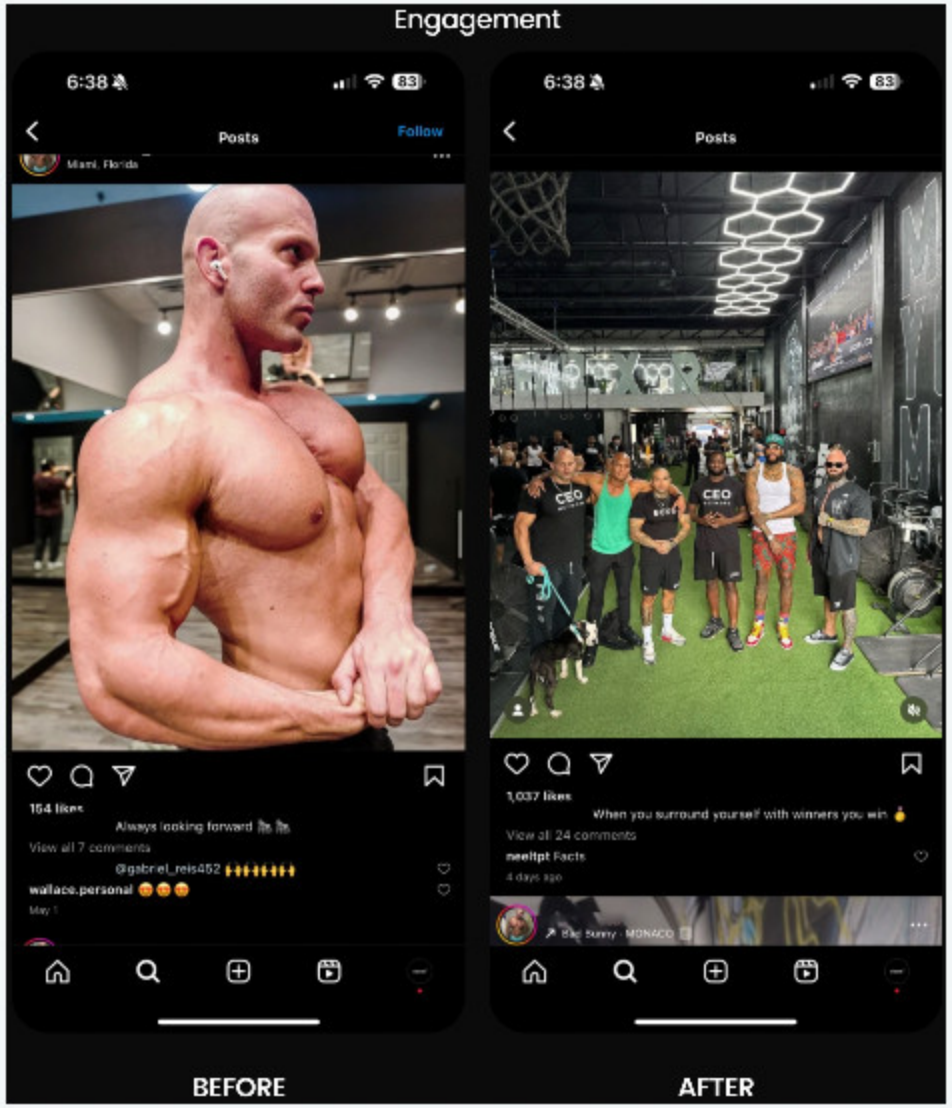
154 to 1,037

LIKES SHOWN IN SOURCE

7 to 24 comments

The archive compares two posts with visible likes, comment counts and audience responses.

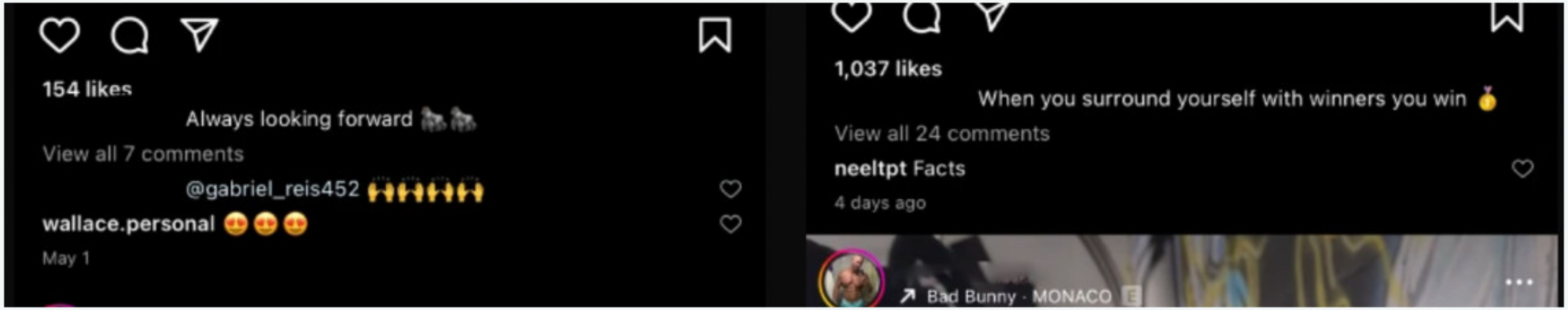
Different posts. Campaign timing, tactics and individual team credits remain undocumented.



The comments, up close

BEFORE

AFTER



Visible comments and counts from the same source screenshot. The portfolio keeps the full image available for context.

Open the complete comparison

Explore the complete Page Growth library

170

BEFORE-AND-AFTER COMPARISONS

87 follower-growth comparisons
83 engagement comparisons
79 sources with comment evidence

12 industries. Filters, enlarged panels, zoomable originals and direct source links.

View all Page Growth comparisons

A proposed social media workflow

01 Understand

Audience, business goal and brand voice

02 Create

Content pillars, visual direction and captions

03 Connect

Publishing, community responses and feedback

04 Learn

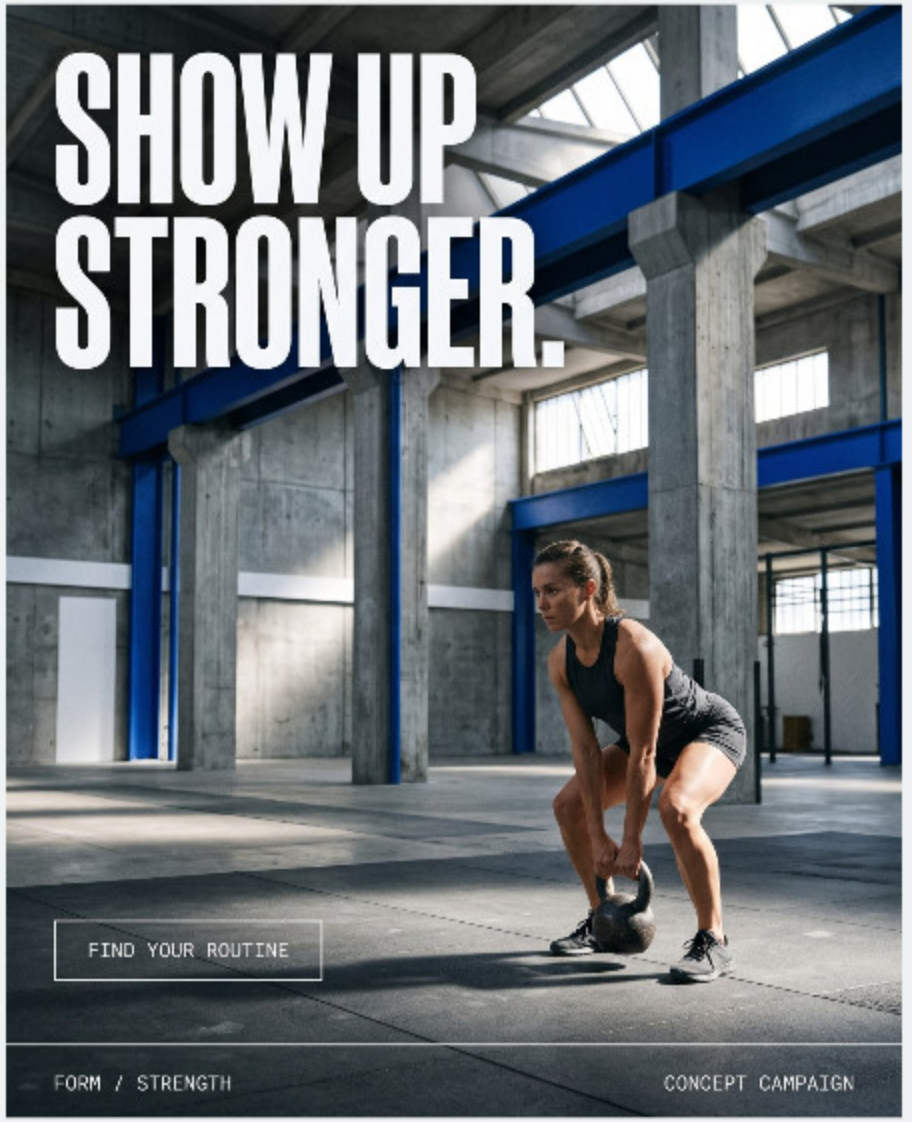
Reporting, insights and the next content cycle

Fitness

Show up stronger.

Trial-class inquiries

Training tips, coach introductions and a clear invitation to build a routine.



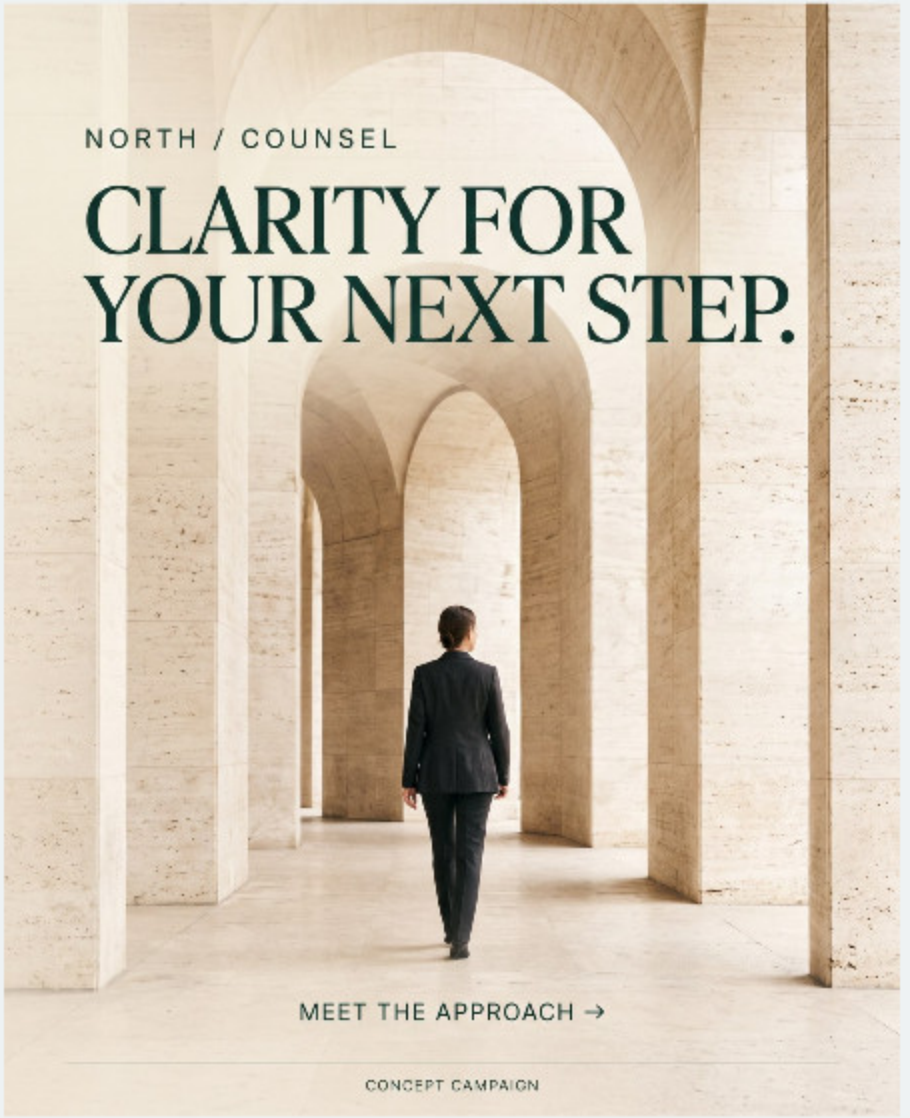
AI-assisted concept campaign. No live results claimed.

Law firms

Clarity for your next step.

Consultation interest

Service introductions, the consultation process and useful answers to first questions.



AI-assisted concept campaign. No live results claimed.

Restaurants

Your next favorite table.

Reservations

Signature dishes, atmosphere and a reason to plan an evening out.



AI-assisted concept campaign. No live results claimed.

Interior design

Spaces worth living in.

Project inquiries

Materials, thoughtful design decisions and the discovery consultation.



AI-assisted concept campaign. No live results claimed.

Beauty / E-commerce

Everyday, elevated.

Product discovery

Product details, a daily routine and an invitation to explore a fictional brand.



AI-assisted concept campaign. No live results claimed.

Automotive

Made for the journey.

Qualified inquiries

Vehicle details, customer questions and a clear next step.



AI-assisted concept campaign. No live results claimed.

FERNANDA SERIAN

Let’s work together.

Full-time social media roles and individual contract projects.

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Social media management & creative direction